

JORDAN URDIALES

SUMMARY

I'm Jordan, a digital designer graduated from the University of Colorado Denver in 2023. My highest experience lies with 3D motion design/animation, web/print design, illustration, photography, marketing, and branding. I have an keen eye for detail and work effectively both on a team and as an individual. My greatest design interests include collaborating with fellow creatives and approaching projects with innovation.

PROJECT HISTORY



DENVER FASHION WEEK

APRIL 2022
NOVEMBER 2024

Designed 3D motion animations for showcases by Killionaire and Die Happy.

Modeled and animated all assets in Cinema 4D/Blender
Edited and finalized the project in After Effects.

FREELANCE DIGITAL DESIGN

2016 - CURRENT

Created a wide assortment of 3D motion, branding, and graphic work for various clients.

Collaborated with clients and fellow designers of various disciplines, Market Research, Competitive Analysis, Utilization of the Adobe Suite/ Cinema 4d/ Blender

PERIOD KITS

APRIL 2022

Redesigned the Period Kits brand, website, and merchandise.

Collaborated with design team and Period Kits staff, Market Research, Helped develop brand style guide, Photographed new visuals for website, Created merchandise graphics in Adobe Illustrator.

EDUCATION

August 2019 - May 2023

University of Colorado Denver
Denver, Colorado

Bachelors in Digital Design

CONTACT

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SKILLS

SOFTWARES

Adobe Creative Suite Cinema 4D Autodesk Maya
Blender

TECHNICAL

3D Motion Design/Animation, Design Research, Design Planning, Typography, Marketing/Branding, Visual Aesthetics, Audio/Data Visualization

SOFT

Communication with team members & clients, Time Management, Innovative Problem Solving, Adaptability, Positive Attitude, Multi Tasking, Conceptualizing, Analyzing